

# **SUSWOT STEERING GROUP MEETING**

**7:30pm, 16th January 2014, Alex's House**

## **PRESENT**

Alex Dunn, Mike Crabbe, Myra Jones, Fran Bragg, Jill Kempshall,

## **COMING UP**

### **Wormeries**

Focus on launching and promoting the wormeries project this year.

Mike is going apply for some money from Neighbourhood Partnership (by 31 Jan) form money for more wormeries – say 10 – and a wormery book. Use this as focus for promotional weeks below. We have 4 already, this will be 10 more accelerating the trial. NP has already suggested this would be received positive response from NP meeting.

“Get Growing Worms”

“Have You Got Worms ... and if not, why not?”

OFWORM to inspect wormeries and produce media

### **Climate Week**

*Mon 3 – Sun 9 March, “half a million people at 3,000 events each year.”, last year it was trending on Twitter all day and is supported by Paul McCartney. What more could you possibly want?*

*No specific deadline, register any event on their website to take advantage of publicity. Event can be anything, some suggestions are:*

- *climate week swap*
- *Climate Week Challenge – a one hour or one day challenge, no preparation needed, it doesn't say what it is, looks like they'll tell you at the time to stop you cheating. It lists previous years' challenges, to design an eco-home, to think of green idea that would save or make money, etc.*
- *Climate Week Energy Switch – Ecotricity green energy supplier.*
- *What about some kind of survey asking people their thoughts about green energy.*

Julian – Plant Trapping – bedding plant “shop” – flower pots.

Sat 8 March. Carlton Court ish location, stall with seeds, wormery to show off, sign people up. A-board

Myra to check if it's OK to do something that day.

### **Get Growing**

- 8-9 June last year
- Plan this year's activities/ varieties etc.
- Register for Get Growing Trail
- When to book in Julian Lea-Jones slug-o-kill technology demonstration?
  - Invite to Get Growing and/or Big Green Week event.
- Forest of Avon email - I'm getting in touch to put forward the idea of getting fruit trees planted in gardens in WoT, trees having many benefits for people and the environment. We were thinking of having a stall or sharing a stall with you at the produce market one weekend to sell fruit trees and provide advice, and prior to that we would leaflet houses to let them know of our presence at the market. Or perhaps there's a local bulletin that would help spread the word?
  - we are having the various events – do you want to join in?
  - can come to produce market – Myra?

SusWoT usual Abbey Road. Plants and seeds and wormery with caviar and exudate!

### **Big Green Week**

Sat 14 – Sun 22 June 2014. They are getting all excited about being European Green Capital.

I can't currently find any specific instructions about registering for the fringe, it was March last year.

21st June – similar worm event. Venue? Community garden? Ask Mary.

### **Village Show**

6 Sept 2014.

## Competitive Classes in Show

This is the list of classes they currently have. Do we want to change it? Need to ensure we communicate this at point of sale of seeds/plants.

- Best Plant or Produce Grown from a SusWoT Project Plant or Seed – category Vegetable (includes herbs)
- Novice Gardener - Best Plant or Produce Grown from a SusWoT Project Plant or Seed – category Vegetable (includes herbs)
- Best Item Whose Principal Ingredient was Grown by Entrant – category Cooking

There will be a trophy for each class – need 2 new trophies.

## Stall

Worms – report back on growing season.

## Treasurer

- Still need a treasurer. Advertise!

## CURRENT PROJECTS STATUS

### Biodiversity

#### Biodiversity (FOBW)

Offer to support whatever they're doing or otherwise plan something lower key ourselves.

### Food and Cultivation

#### Get Growing

- see above

1,000 tomato seeds.

#### Local Food

Eat WoT U Grow – date. Is Matt up for it again. Need to take learning points on board.

Apple press.

#### Market

About to pay this year's insurance premium f £265.

New cup cake lady.

Fish shop is closing – will he want a stall again?

#### Wormeries

- see above

#### Community Garden

### Resource Use Reduction

#### Energy

#### SusSwap

We are registered on StreetBank.

Bikes for LifecycleUK, Alex to talk to Charlie.

## POTENTIAL NEW PROJECTS

### LOCAL AREA

#### Events of Interest

#### Planning and Neighbourhood Plan

- NP3 local grants (end Jan) and transport grants (end Feb)
- Plastic bags – Gloucester Rd shops have a co-ordinated bag campaign, GRAB – could this be something for WoT?
  - <http://www.lovegloucesterroad.org.uk/grab/index>

## Transport

# **SUSWOT**

## Promotion – Events

Try to make promotional strategy rotating around projects highlighting each one at time that makes sense with its activity.

February public meeting. 7:30-9pm, 20th February. Post Office Tavern.

- External events
- Green drinks. Not on Friday before market. Thursday 20th Feb, then discuss at AGM.
- Schools

## Promotion - Communications and Promotion

The printer has packed in. It needs a head replacing which will cost more than a new printer, obviously! Need A3 printing which limits choice. Mike has identified a reasonable replacement model.

- Email
- Website, social media, new demographics
- Local publications
- Newsletter
- Leafleting

## Finance

- Need a treasurer.

## Steering Group

We think Richard is not part of SG any more.

Brian Clay may be interested in joining Steering Group. Tim the Worm?

## Meetings Schedule/ Dates of Next Meetings

13 March – Steering Group

10 April – AGM. Venue booking.