

# BRISTOL FAIRTRADE

## Newsletter : Winter 2012



### Make this a Fairtrade Christmas

Spend your money on Fairtrade gifts and food this Christmas and you can rest assured that your gifts will give twice – to the recipient and to the producer. Oxfam shops, Bishopston Trading Co and the Create Festive Fair are great local sources of Fairtrade food and gifts; Fairtrade beauty products are available at Lush, Neal's Yard and Boots; and there are many online options, such as Traidcraft and Ethical Superstore.

### Bristol Fairtrade – leading in Europe

Bristol Fairtrade Co-ordinator, Jenny Foster, was invited to be the keynote speaker at the first national Fairtrade conference in the Czech Republic in October. This demonstrates how Bristol is seen as a leading Fairtrade city in the world and we are in demand to share good practice ideas.

The two key aspects of the presentation were:

- How Fairtrade should be a part of local government work on sustainability
- How to engage local businesses with Fairtrade and increase Fairtrade procurement.

*"We have soo much positive feedbacks on your presentation!!!! The coordinators of Healthy Towns were very interested in the topic how Bristol work toward sustainable development through different fields, some of the participants were inspired how you work with business sector."* Marcela Trejbalova, Conference Chair.



Jenny, with Elaine Ashley (Fairtrade Ambassador) were part of the UK delegation at the International Fairtrade Towns Conference in Poznan, Poland in November.

160 delegates from 23 countries gathered to hear about the first Fairtrade towns in Poland, Japan and Brazil, and saw the launch of the Fair Trade Beyond 2015 Declaration. This is a call for just and ethical trade rules and practices to be incorporated in the future development framework that will take on the United Nations Millennium Development Goals when they expire in 2015, as an effective tool against poverty and reliance on aid.



### It's all about the Money

**MAKE YOUR MONEY COUNT**  
Ethical Finance Conference 2012

In the Council House in October almost 100 people gathered to discuss how to [Make Your Money Count](#) through ethical banking, investment, campaigning and consumer choices.

Want to invest in Fairtrade? Ethex has come up with a great way to support Fairtrade even with limited finances. As well as buying Fairtrade products, Fairtrade companies also need individuals to invest into their business, thus providing the money they need to grow. From as little as £100 you can invest in businesses such as Fairtrade pioneers Traidcraft and Cafédirect. Ethex launches in January but you can register now on [www.ethex.org.uk](http://www.ethex.org.uk)



**SHARED INTEREST**  
INVESTING IN A FAIRER WORLD

Or invest in 100% fair trade micro finance company, Shared Interest, whose small loans enable thousands of fair trade businesses to grow – and money is recycled as it's repaid, to benefit thousands more!

# Fairtrade Fortnight 2013

25<sup>th</sup> Feb – 10<sup>th</sup> March



Agueda Ordenana, Fairtrade Honey Producer from Tuestepe in Nicaragua will be visiting Bristol for Fairtrade Fortnight 2013. Her honey is sold by local co-operative, Essential. Look out for more details of Fairtrade fortnight events and opportunities to meet Agueda

[www.bristolfairtrade.org.uk](http://www.bristolfairtrade.org.uk)

She will be speaking at the Fairtrade Business Awards ceremony and the International Women's Day celebration on 8<sup>th</sup> March.



**Fairtrade Business Awards** – Does your business or office use or sell Fairtrade products? Don't miss this opportunity to win a Fairtrade business award and demonstrate to your customers that your business is fair and ethical. The Awards are free to enter and you can apply online. All size of businesses can apply as long as they are in the South West region. [www.bristolfairtrade.org.uk](http://www.bristolfairtrade.org.uk)

## Focus on.....The Greenhouse B&B

The Greenhouse B&B in Southville, Bristol is an organic and Fairtrade B&B offering four lovely rooms. Owned and run by Fran Jones, the Greenhouse won the first ever *Fairtrade Accommodation Award 2012*, and a *Breakfast Award* and 4 star Silver rating for its food, comfort and service from Enjoy England. Combining a commitment to Fairtrade, organic and local produce, the Greenhouse offers an ethical choice for guests. Just a 5 minute walk from the Harbourside, guests can park up in the plentiful free parking – whether that's their car or bicycle – and walk or bus around the city.



Fran, who has worked with communities in several African countries said: *'I have seen the positive impact of Fairtrade for communities and wanted to run my B&B in an ethical way, whilst offering a warm welcome, quality food and great service. Winning the first Fairtrade Accommodation Award was a real boost and has encouraged my guests to ask more about Fairtrade – and hopefully use these great products to make positive economic choices'*

For further information and reservations: [www.thegreenhousebristol.co.uk](http://www.thegreenhousebristol.co.uk) or call Fran on 0117 902 9166.

## Become a Bristol Fairtrade Ambassador!

Want to learn more about Fairtrade?

Think you could offer some time to volunteer every now and then?

Come to the Fairtrade Ambassador training on Saturday 9<sup>th</sup> February 2013 in Bristol for free training, lunch and lots of ideas and inspiration. Be part of a team that makes a difference.

Register your interest by emailing Jenny Foster, Bristol Fairtrade Co-ordinator



Want to keep in touch?

[www.bristolfairtrade.org.uk](http://www.bristolfairtrade.org.uk)

E: [bristolfairtradenetwork@gmail.com](mailto:bristolfairtradenetwork@gmail.com)

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 SouthWest Fairtrade